

DV360 Budgeting Features

Optional: Include Polar CPM Fees in DV360 to track campaign budget spending

1. Click **Settings**
2. Click **Partner Costs**
3. Enter amount in **CPM fee**
4. Select **Third-party Ad Server**

The screenshot shows the DV360 interface for the 'Dandelion - Polar Mobile Group' account. The left sidebar contains a navigation menu with 'Settings' highlighted (1) and 'Partner Costs' selected (2). The main content area is titled 'Partner Costs' and contains a table with the following data:

Default Additional Costs	CPM Fees	Amount	Type
CPM fee 1	CA\$ 2		Third-Party Ad Server
CPM fee 2	CA\$ 0		Default
Media Fees	Percentage		Type
Media fee 1		15 %	Default
Media fee 2		4 %	Default

Below the table is an 'ADD FEE' button and a 'SAVE' button at the bottom right.