

# Social Import (Auto-fill)

How to Add a Creative using Social Import (Auto-fill)

### **Social Import**



Social Import works for Public, Organic post from Facebook, Instagram, TikTok, YouTube, X (formerly Twitter) and LinkedIn

For more details refer to our Wiki Article at this link



#### When can auto-fill be used?

- Public posts from Facebook, Instagram, TikTok, YouTube, X (formerly Twitter) and LinkedIn can be imported via auto-fill
- Public posts are accessible without requiring user login. Try to open the URL in an Incognito window to test
- <u>Manual asset upload</u> must be used for other social post formats (like **Pinterest, Snapchat, Threads** etc.)
- Posts which are geo-locked, age-restricted or private cannot be auto-filled
- Alcohol brands are an example of a category where Auto-fill cannot be used due to being age-restricted

Read more about the <u>Posts That Are Supported and Unsupported via Auto-Fill (One-Click) Import in Nova</u>



#### How to import a social post into Nova UI?

- 1. Verify whether the post is public and <u>Copy the Social Public Post URL</u> from the desired social media (like FB, IG)
- 2. In the Nova UI Dashboard, under any Campaign click on **Add Creative** Learn How to Create a Campaign in Nova UI <u>Here</u>

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Add Creative		Ad Tag   Preview   Duplicate   More   👻
Add CTV (VAST) Creative		
Add OLV (VAST) Creative		Ad Tag Preview Duplicate More 👻

3. Click Add Display Creative

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Creative	Post Type Last Modified Actions					
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4. Paste the URL into the Social Post Import box

Social Post Import     Https://www.tiktok.com/@samsungcanada/video/7235295075494841606	Стікток
➤ Creative Details	Galaxy Buds2 Pro
* Caption (Optional)	
Link     Landing Page	
<ul> <li>Brand (Required)</li> </ul>	
Media (Required)     Trackers (Optional)	



- 5. Wait for the information to auto-fill
- 6. Update the fields as desired
- 7. Save the creative

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8. Refer to the following articles to learn <u>How to Generate a Preview</u> and <u>How</u> <u>to Copy or Export an Ad Tag</u>



## **Thank You!**

For any follow-up questions,

please contact support@createwithnova.com



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